



## COURSE DESCRIPTION CARD - SYLLABUS

Course name

English course

### Course

Field of study

Management Engineering

Area of study (specialization)

Managing Enterprise of the Future

Level of study

Second-cycle studies

Form of study

part-time

Year/Semester

1/2

Profile of study

general academic

Course offered in

English

Requirements

elective

### Number of hours

Lecture

Laboratory classes

Other (e.g. online)

Tutorials

Projects/seminars

30

### Number of credit points

2

### Lecturers

Responsible for the course/lecturer:

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Centre of Languages and Communication

ul. Piotrowo 3A, 61-138 Poznań

Responsible for the course/lecturer:

### Prerequisites

The student has language competence compatible with level B2, according to the description of language proficiency levels (CEFR). The student has mastered the grammatical structures and general vocabulary required on the high school graduation exam with regard of productive and receptive skills. The student has the ability to work individually and in a team. The student has the ability to apply various sources of available information.

### Course objective

Improving students' language competence to the minimum level of B2 + (CEFR).

Developing the skills of effective use of the academic language and a specialist language appropriate for a given area in four language skills.



Improving the skills of working with technical texts on technical issues (familiarizing students with the basic translation techniques).

Improving the ability to function on the international labor market and in everyday life.

### Course-related learning outcomes

#### Knowledge

#### Skills

##### The student

1. is able to collect on the basis of the literature of the subject and other sources (in Polish and English) and, in an orderly manner, provide information on the problem within the framework of management [P7S\_UW\_01]

2. is able to design, using appropriately selected means, an experiment, a process of analysis or a scientific study solving a problem within the framework of management [P7S\_UK\_01]

3. is able to prepare a well documented elaboration of problems in the field of management in Polish and English language at the B2 level of the Common European Framework of Reference [P7S\_UK\_02].

#### Social competences

##### The student

1. is aware of responsibility and initiation of activities related to the formulation and information sharing, and cooperation in the society in the scope of management [P7S\_KO\_02]

2. can inspire and organize the learning process of others in the scope of management [P7S\_KR\_02].

### Methods for verifying learning outcomes and assessment criteria

Learning outcomes presented above are verified as follows:

#### Formative assessment:

- current assessment during classes (based on presentations and essays prepared by the student, colloquiums and tests),

#### Summative assessment:

- an average of the grades obtained during tutorials

### Programme content

Ethical business: Ethical companies, corporate responsibility, sustainability.

Motivation: motivational theories.

Innovation: environmental problems, start-ups.

Cultural differences.

### Teaching methods



Feeding methods: work with textbook, work with online text (professional articles).

Problem solving methods: case study, brain- storming, metoda inscenizacyjna, SWOT, role play, language games).

Practical methods (grammar and vocabulary exercises, translations, presentations, essays writing).

Discussion (Oxford debates, dialogues in pairs).

Exposing methods (drama, film, auditions).

### Bibliography

#### Basic

1. Duckwort M., Turner R. (2008), Business Result DVD Edition: Upper-intermediate, Oxford University Press.

#### Additional

##### 1. Websites:

- [https://www.ted.com/talks/dan\\_pink\\_the\\_puzzle\\_of\\_motivation](https://www.ted.com/talks/dan_pink_the_puzzle_of_motivation)
- [https://www.ted.com/talks/paul\\_tudor\\_jones\\_ii\\_why\\_we\\_need\\_to\\_rethink\\_capitalism](https://www.ted.com/talks/paul_tudor_jones_ii_why_we_need_to_rethink_capitalism)
- [https://www.ted.com/talks/sahil\\_sethi\\_can\\_0\\_7\\_of\\_corporate\\_profits\\_fund\\_the\\_world\\_s\\_biggest\\_problems](https://www.ted.com/talks/sahil_sethi_can_0_7_of_corporate_profits_fund_the_world_s_biggest_problems)
- [https://www.ted.com/talks/linus\\_torvalds\\_the\\_mind\\_behind\\_linux?referrer=playlist-open\\_source\\_open\\_world](https://www.ted.com/talks/linus_torvalds_the_mind_behind_linux?referrer=playlist-open_source_open_world)
- [https://www.ted.com/talks/elon\\_musk\\_the\\_future\\_we\\_re\\_building\\_and\\_boring](https://www.ted.com/talks/elon_musk_the_future_we_re_building_and_boring)

### Breakdown of average student's workload

	Hours	ECTS
Total workload	60	2,0
Classes requiring direct contact with the teacher	30	1,0
Student's own work (literature studies, preparation for tutorials, preparation for tests, preparation for presentations, preparation to test) <sup>1</sup>	30	1,0

<sup>1</sup> delete or add other activities as appropriate